



Free Positioning Roundtables for Entrepreneurs



Wednesday, September 23, 2009 8:00 am PT (11:00 am EST)

Entrepreneurs, invited to join Sramana Mitra--entrepreneur, strategy consultant, *Forbes* columnist and author of *Entrepreneur Journeys, Volume Three, Positioning: How To Test, Validate, And Bring Your Idea To Market*--for a free Positioning Roundtable online using Dimdim's free web conferencing platform.

During this 60-minute session, entrepreneurs are invited to pitch Sramana their business ideas in a 3-minute presentation. She will review the material in real-time and provide feedback on each pitch, as well as address specific positioning questions from the entrepreneur. Afterwards, she will take questions about positioning from other participants. The session is open to 1,000 people to attend, but only the first five who sign up to pitch Sramana will have the opportunity to discuss their businesses.

Everyone is welcome to attend. Register now at <http://www.sramanamitra.com/fall-roundtables/>.

About Sramana

Sramana Mitra is a Silicon Valley entrepreneur who has founded three companies and provided strategy consulting to over 80 organizations, large and small. She writes a business blog, [Sramana Mitra On Strategy](#), and is a columnist for *Forbes*. Sramana has a master's degree in electrical engineering and computer science from the Massachusetts Institute of Technology. She is also the author of the *Entrepreneur Journeys* book series now available from Amazon. To get the most out of this session, Sramana recommends you read the third volume, *Positioning: How To Test, Validate, And Bring Your Idea To Market*.

****Event Posted on request of the organizing party. GEBN is just conveying the invitation. It has no involvement in the event.**