



Smart Entrepreneurship in Challenging Times

Hotel Taj Palace, New Delhi, September 18th-19th, 2009



About TiE

TiE, The Indus Entrepreneurs, representing Talent, Ideas and Enterprise, is a global not-for-profit organization dedicated to the advancement of entrepreneurship. With 53 chapters across 12 countries TiE's mission is to foster entrepreneurship globally through mentoring, networking, and education. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing the next generation of entrepreneurs.

The Delhi Chapter of TiE is one of the biggest and most vibrant of the TiE chapters with over 1000 members and conducts over 40 events annually. Having the Highest Performing Chapter accolade to its name conferred by TiE Global, TiE Delhi seeks to engage not only with entrepreneurs but also with policy makers in order to foster the spirit of entrepreneurship. TiE Delhi has consistently delivered value to constituencies across the entrepreneurial eco-system through strategically planned programs and events.

Agenda

Day 1	
09.30 – 10.00	Opening Keynote
10.00 – 10.45	Power Panel – Smart Entrepreneurship in Challenging Times
10.45 – 11.30	Tea Break
11.30 – 12.15	Starting Up - Is there ever a Right Time?
12.15 – 13.00	Smart Marketing - Biggest Bang for Buck
13.00 – 14.30	LUNCH
14.30 – 15.15	Business Unusual
15.15 – 16.00	Lessons from the Last Slowdown
16.00 – 16.45	Tea Break
16.45 – 17.30	High Impact Entrepreneurs
17.30 – 18.30	Smart Start Ups TiE– Lumis Partners Awards
18.30 – 19.00	Closing Keynote
19.30 Onwards	Gala Networking Cocktail Dinner and Entertainment Evening
Day 2	
09.30 – 10.00	Opening Keynote
10.00 – 10.45	Power Panel : TiE White Paper on Policy



10.45 – 11.30	Tea Break
11.30 – 12.15	Scaling - Up, Up & Away!
12.15: - 13.00	Managing Cash & Costs
13.00 – 14.30	LUNCH
14.30 – 15.15	Under - served Opportunities
15.15 – 16.00	"Strong Leadership" Mantras
16.00 – 16.45	Tea Break
16.45 – 17.30	Funding – “The when, who and how?”
17.30 – 18.30	Closing Keynote

Sponsorship

Who will Attend TiEcon?

TiEcon 2009 attendees will include more than 1,000 intellectuals from across the world bringing together a complete ecosystem for accelerating the full cycle of a company's development from funding to launch, growth and success.

Attendees span the spectrum from entrepreneurs creating new companies to financial market experts to government policy makers to eminent personalities from academics and media.

TiEcon is ideal for :

- » **INTRAPRENEURS** in multinationals , focused on new corporate initiatives
- » The **ENTREPRENEUR**, who just had a flash of a billion dollar idea
- » **STARTUPS & EARLY STAGE COMPANIES** developing a viable business model
- » **INVESTORS** and **CORPORATE EXECUTIVES**
- » **PROFESSIONALS** offering legal, financial, marketing, engineering services
- » **SOCIAL ENTREPRENEURS** looking to make a world of difference.

Benefits of Partnership

- » **Ability to Influence the views of 1000+ Entrepreneurs, Industry leaders –**
TiE Leads the Entrepreneurship Eco-System in India
- » **Branding & Visibility at Delhi's Premier Entrepreneurship Event –**
Brand Visibility, Communication Value
- » **Leverage TiEcon marketing activities –**
to a focused target audience from across India and around the globe
- » **Promote your Offerings –**
Reach out to the Right Audience - who get things done!



TiE Delhi is committed to delivering value to our sponsors and will be glad to work with you to meet your business objectives at the conference.

Packages are available for sponsorship of the entire conference as well as for some specific events at the conference. Click on the specific package in the table below to see the partnership benefits:-

Category	Amount
Platinum Partnership	INR 20.0 lacs
Gold Partnership	INR 10.0 lacs
Silver Partnership	INR 5.0 lacs
Session Partnership	INR 2.5 lacs
Associate Partnership	INR 2.5 lacs
Co Partnership	INR 1.5 lacs

Category	Amount
Gala Networking Evening Partner	INR 15.0 lacs
Gala Networking Evening Co-Partner	INR 7.5 lacs
Networking Luncheon Partner	INR 10.0 lacs
Networking Luncheon Co-Partner	INR 5.0 lacs
Delegate Kit Partner	INR 5.0 lacs

Other Visibility Options

- » Display booth – Rs.50,000/-
- » Visibility on and content in the presentation CD to be mailed to participants – Rs.50,000/-
- » Inserts in participant kit – Rs.50,000/-
- » Banners at venue – (2 banners) – Rs.25,000/-
- » Ad on the event web site – Rs.30,000

For details, contact

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